

:: Catalog 2012 Preview

See your Ben Nye Dealer for these exciting new products!

Ben Nye®



:: Lumière Creme Colours

Stackables & 12-Color Palette

New **Lumière Creme Colours** are a designer's dream for their brilliance, lavish pigmentation and easy, blendable application. Choose from 17 radiant shades in individual, stackable pots, or two preassembled, five-color **Lumière Stacks in Metallic** (LCRS-1) and **Brilliant** (LCRS-2). Set cremes lightly with **Luxe Powders** or **Neutral Set Colorless Powder**.

Our **Lumière Creme Colour Palette** is designed with 12 dazzling shades for infinite creativity. Refillable palette includes DB-8 **Dome Brush**. Refills available in all **Lumière Creme** shades. (LCP-12) Net Wt. 2oz./60gm.

:: Shimmer Crayons

High-Intensity and Smudge Proof



Indescribably delicious! High-intensity **Silver** (CSC-1), **Gold** (CSC-2), **Night** (CSC-3) and **Opal** (CSC-4) **Shimmer Crayons** glide on like liquid metal, then "dry" to a smudge and water-proof finish. Safe for eyes, but you'll want to use them everywhere! **Silver Shimmer** available now. All other colors available this Winter.



:: Deluxe Pressed Colors

16 New Eye Shadows & 7 Rouges!

Discover Ben Nye's stunning new ensemble of **Eye Shadows** and **Rouges**. Our 23 colours can be described as bold, delicate, elegant, fanciful and dramatic! All are richly pigmented and formulated in a silky smooth texture in pots, palettes or refills.

Smokey Taupe, **Mink Stole**, **Wild Orchid**, **Blushing Bride** and **Caribbean** are just a few in our incomparable new collection.



:: Essential 12 Color Palette

Eye Shadows and Rouges

At your service, six each of our essential **Eye Shadows** and **Powder Rouges** in a refillable, magnetic palette. This ideal selection is all you'll need for film, runway, bridal and Hi Def application. All are richly pigmented and apply like silk. Refill tablets available in all pressed **Eye Shadow**, **Rouge** and **Lumière Grande Colour** shades. (ESP-952)



:: Lumière Grande Colour Palettes

Brilliant & Metallic

Our most popular **Lumière** shades are now available in two wildly useful eight-color combinations: **Metallic** (ESP-93) and **Brilliant** (ESP-94). Colorize any design for runway, theatre or fashion. Refillable, magnetic case neatly tucks into any kit.

:: New Products & Shades Designed Just for You!



:: Essential Eye and Fashion Rouge Palettes

Our sleek palettes combine versatility and convenience in two new indispensable collections. **Essential Eye Shadow Palette** (ESP-912, top) is a complete range of neutral shades for eyes and brows. **Fashion Rouge Palette** (ESP-922) includes soft pink and coral hues for natural highlighting and contours.



:: Theatrical Eye Shadow and Rouge Palettes

Two new eight-color ensembles are practical and versatile for every working artist. **Theatrical Rouge Palette** (ESP-924, top) and **Theatrical Eye Shadow Palette** (ESP-914) include the best of neutral and rich colors for highlighting and contouring. Both are designed to complement most complexions. Refills are available in all **Eye Shadow**, **Powder Rouge** and **Lumière Grande Colours**.



:: Matte Foundation Palette 12 Classic Shades

The ultimate palette to enhance nearly any skin tone. **Matte Foundations** are Hi Def ready with sheer to moderate coverage and indispensable for artists, instructors and actors. Refills available in **Matte Foundation Palette**, **Neutralizer Palette** and **Olive-Brown Palette** shades. (LFP-12)



:: Hi Def Matte Foundations

Expect the perfect finish when you apply our **Matte Foundations** for fashion, film or Hi Def broadcast. Now 87 natural shades, including new **Mojave Series**, for nearly every complexion. Moist emollients and micro-pigmentation assure versatile, long wearing coverage.

Powder lightly with Ben Nye's ultra-smooth **Luxury Powders** for a flawless, matte finish. Apply with **Foundation Brush** for sheer coverage, or build coverage with a foam sponge.



:: Creme Concealers Now Stackable!

Ben Nye, Sr. pioneered neutralizing essentials such as **Mellow Yellow**® and **Beard Cover**. Today's intensely pigmented concealers are standards for film, bridal, runway or stage. Five "must have" correctors are pre-assembled to cover tattoos, redness, bruises or under eye discoloration.



:: Olive-Brown Foundation Palette Remarkable Shades for Actors of Color!

Now a remarkable ensemble for olive and brown complexions. The palette includes **Sahara**, **Maple**, and new **Mojave Series Foundations**. Matte bases are Hi Def compatible in a light textured, micro-processed finish. Set with new **Mojave Compact** or **Translucent Powders**. Refillable palette. (BFP-12)



After months of testing by industry artists, we introduce superb base shades and powders for performers of color.

:: *mojave* Matte Foundations

Mojave Matte Foundations (MH Series) are designed in 11 subtle, nuanced shades with warm and golden undertones, perfect for print, fashion and Hi Def broadcast. *Theatrical Kits* for brown complexions now include *Mojave* shades.



:: *mojave* Luxury Powders

Ultra-fine, translucent loose powders set foundation, reduce shine and enhance olive and brown skin tones without a hint of chalkiness.



:: *mojave* Compact Powders

Our distinctive compact powders are delicately hued with olive or warm undertones in eight natural shades. Micro-processed for a silky, flawless finish.



:: *mojave* Powder Palette

Mojave Compact Powders are available in a practical palette filled with natural olive to rich brown shades. Recommended by a busy makeup artist as an indispensable ensemble for touch-ups. Refillable. (MHP-8)



:: F/X Creme Stacks

Accentuate realism with our preassembled, five-color *Stacks*. Select from *Bruise* (FXS-1), *Burn* (FXS-2) and *Age Stack* (FXS-3). Add stackable shades to your kit from the *F/X Creme*, *Lumière Creme*, *Fireworks*, *Neutralizer* and *Lip Gloss Series*.



:: Six New F/X Colors

Bruise (FX-2) and *Vein* (FX-91) will become reliable favorites in your makeup kit. All *Creme F/X* shades are packaged in our clear, stackable container. To broaden color options for bruises, burns and black eyes, we added four Ben Nye standards to the *F/X Series*: *Chrome Yellow* (FX-12), *Goldenrod* (FX-121), *Fire Red* (FX-31) and *Black* (FX-8).



:: Lash Shadow

Ben Nye, Sr. originated *Lash Shadow*, an ultra-concentrated, long-wear eye liner. Our recent redesign made a good thing even better. Now in three intense shades (L-R): *Espresso* (SL-11), *Eggplant* (SL-12) and *Black* (SL-9). Just a little on an *Angle Brush* goes a long way! Paint on, smudge, then set with *Eye Shadow* or *Powder*.

:: Ivory Hair Color

Suggested by veteran artist, Leonard Engleman, *Ivory* contains just enough golden yellow to neutralize "blue effects" for realistic aging on dark hair. Removes with shampoo. (HI-2 pictured)



:: Dark Blood

Aged and oxidized *Dark Blood* creates excitement and intense drama for "old" wounds. Darker than our popular arterial *Stage Blood*, but with the same minty flavor. Safe for use in the mouth. (DSB-4 pictured)



:: Personal Makeup Kit

Professional quality and affordable pricing make our **Personal Makeup Kit** the right choice for any performer. Highly pigmented and smooth textured creme foundation, rouge, contours and lip color withstand the rigors of intense stage lighting or high-energy dance. **Personal Kits** are ideal for the professional or student who wants a practical makeup kit with assured hygiene.



:: Cake Makeup Kit

Cake Makeup Kits offer a range of products including creme contours, **MagiCake Aqua Paint**, a practical collection of character and effects colors, and an assortment of accessories and tools.

Three kits are designed to compliment fair, olive and brown complexions, and provide enough makeup for dozens of straight, beauty and character designs. Select from: TK-11 **Fair**, TK-12 **Olive** and TK-13 **Brown Skin Tones**.

:: New Tools

Natural-hair **Smudge Brush** (FDB-8), with its dense, short-bristled shape, quickly softens eye liner or blends eye shadow contours.

Select the **Tapered Blade Spatula** (ST-4) for smoothing, mixing or cleaning-up molds. The **Blending Spatula** (ST-5) is an all-purpose tool to blend makeup on a palette or to fill cosmetic containers.

Use our new **Fine-Pore Stipple Sponge** (FNS-1) for realistic and subtle age spots or broken capillaries, stubble beard or prosthetic texture. **Medium-Pore Stipple Sponge** (NS-1) is still available.



:: Theatrical Makeup Kit

Our **Creme Theatrical Kits** contain a practical product selection, perfect for basic to advanced makeup instruction. Full-size components provide dozens of applications for straight, beauty, aging and special effects. Select from six skin tone combinations for fair, olive or brown complexions. Kits are updated this fall with contemporary improvements including **Mojave Foundations** in the **Brown** kits.



:: Master Production Kit

Ben Nye's **Master Production Kit** is ideal for film, video and theatrical productions and includes an incomparable product selection of makeup for a variety of character designs.

Six **Matte Foundations** compliment complexions ranging from fair to brown tones. Practical **Creme Highlights**, **Shadows** and **Concealers** are included to correct and augment facial contours. Finishing products, such as **Eye Shadows**, **Pencils**, **Rouge**, and professional quality **Bruise Wheel**, **Blood**, **Latex** and **Tools**, complete the ensemble. (FK-1)

