

Working in Fashion & Beauty Masterclass



Entry level: Intermediate

Duration

Days: 5 (Monday - Friday inclusive)

Workshop Outline

Introduction

Kinds of fashion work

Editorial & Advertising

Fashion Shows

Music Videos

Catalogue Photography

Preparing the Makeup

Applying the Makeup

Effects of Photographic Lighting on Makeup

Makeup for Advertising

Artist own Professional Image

Fashion makeup

Beauty

Fashion

Traditional (period)

Makeup for Commercials

Lead Tutor: Iain Burton-Legge

Iain has always had a passion for fashion and makeup, which led him to pursue his career as a Freelance Fashion Makeup Artist/Designer.

His career within the fashion industry has carried him through numerous interesting and unforgettable projects including a wide variety of TV & Film, catwalk, photographic, fashion shoots and personal celebrity projects.

Iain also has considerable teaching experience and likes to encourage new talent and collaborations. Iain has a PGCE qualification in teaching in the Lifelong Learning Sector, awarded by The University of Warwick and a Diploma from the London Academy of Radio, TV & Film.

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Treasure House & Circle Créatif Academy of Makeup 2011

Monday

Morning

09:00 - 09:45 Self Introduction and Course introduction, Q&A
09:45 - 10:00 Break

Subject:

What it means to be a Makeup Artist

10:00 - 12:30 History. Artists that influence. Communication. Hygiene.
Rules of Practice. Understanding the skin. Proportions of the face, face and eye shapes. Highlighting & contouring. Self Image. Your kit, identifying correct tools. Application techniques. Working with clients, in a team and with celebrities. Continuity in filming. Designing a face chart to show designs. Portfolio development and presentation. Employment opportunities for make-up artists

12:30 - 13:30 Lunch

Afternoon

Subject:

Natural Makeup

13:30 - 14:15 Demonstration, Q&A
14:15 - 16:30 Students practice and recreate look
16:30 - 17:00 Recap on the day
17:00 - 17:30 Tidy up and end class

Tuesday

Morning

Subject:

Editorial and Advertising Makeup

10:00 - 10:15 Recap on previous day
10:15 - 10:30 The difference between Editorial and Commercial
10:30 - 11:15 Editorial Demonstration, Q&A
11:15 - 13:15 Students practice and recreate look
13:15 - 14:00 Lunch

Afternoon

Subject:

Editorial and Advertising Makeup

14:00 - 14:45 Commercial Demonstration, Q&A
14:45 - 16:45 Students practice and recreate look
17:00 - 17:30 Discuss and set home study
17:30 - 18:00 Tidy up and end class

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Wednesday

Morning

Subject: **Students home study work**

10:00 - 10:30 Discuss students individual home study
10:30 - 13:00 Students to create home study designs
13:00 - 14:00 Lunch

Afternoon

Subject: Editorial and Advertising Makeup
14:00 - 16:00 Group discussion on creating Editorial & Advertising makeup
The difference between Fashion and Editorial
Creating designs from a set brief from clients.
Effects of lighting on makeup (Digital & HD)
Creating makeup for Commercials and Corporate work
16:00 - 16:15 Break
16:15 - 16:45 Q&A
16:45 - 17:00 Discuss and set home study
17:00 - 17:30 Tidy up and end class

Thursday

Morning

Subject: **Makeup for Music Videos, TV & Film**

10:00 - 10:30 What is the difference between Video, TV & Film Makeup Q&A
10:30 - 13:00 Students create home study
13:00 - 14:00 Lunch

Afternoon

14:00 - 14:30 Discuss designs created by students
14:30 - 16:30 Students to continue and adapt home study
16:30 - 16:45 Group Q&A on designs
16:45 - 17:00 Discuss and set home study
17:00 - 17:30 Tidy up and end class

Friday

Morning

Subject: **Students Home Study**

10:00 - 10:15 Q&A on students home study
10:15 - 13:00 Students create designs for photo session
13:00 - 14:00 Lunch

Afternoon

14:00 - 16:00 Photographic session for portfolio
16:00 - 16:30 Q&A and Recap
16:30 - 17:00 Tidy up and end class

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General Information

Lunches and refreshments

Students can bring their own food for lunches and breaks, however light lunches can be delivered to the Academy from a local supplier for £5. Vegetarian choices are available. No hot food available.

Bottled water is supplied, students can bring their own bottled drinks. No alcohol allowed.

Accommodation

The Academy does not provide accommodation. There are numerous reasonably priced hotels, B&Bs, Travelodges and Premier Inns in the vicinity for students to make their own arrangements.

Parking

There is free parking available at the academy