

Celebré<sup>HD</sup> Pro

mehron



**High Definition for Every Complexion**  
Healthy, Flawless Coverage



# Celebré<sup>HD</sup> PRO

Mehron, the extreme beauty leader, is proud to introduce Celebré PRO-HD Makeup Foundation.

This latest innovative product is the result of collaborative efforts by the chemists in Mehron's product development lab along with input from a select group of highly acclaimed makeup artists. Celebré PRO-HD Makeup Foundation is an oil-free and fragrance-free cream makeup that delivers satin-smooth, buildable coverage that is non-greasy and great for all skin types. Our experienced chemists formulated Celebré PRO-HD to be buildable to suit the amount of coverage needed. It contains powerful antioxidants such as vitamin E, pomegranate and aloe vera that help soothe the skin.

Renowned industry makeup artists worked with the experts at Mehron to create an impressive array of colors to accommodate all skin tones. The results of their

efforts is a perfect range of colors that will be sold individually

for consumers or in a 20 color palette for professional makeup

artists. From fashion runways and HD-TV to everyday

wear, Celebré

Pro-HD works

for every

occasion and

on all skin types

and colors.





**ALOE VERA**



**POMEGRANATE**



**VITAMIN E**

Mom always said that  
It's what's inside that  
counts...

She was right.

**Celebré Pro-HD's  
3 Skin Enhancing  
Ingredients:**

- **aloe vera**
- **pomegranate**
- **vitamin E**





# LIGHT

LT1



LT2



LT3



LT4



# MEDIUM

ME1



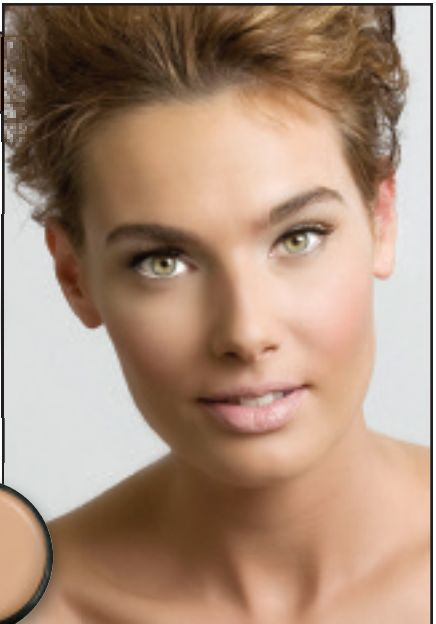
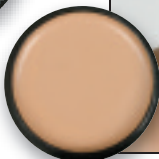
ME2



ME3



ME4



# MEDIUM DARK



# DARK



## EURASIA



### ABOUT MEHRON:

Mehron is a world leader in the development and production of makeup products for the entertainment industry for over 80 years.

From early roots on Broadway in the 1920's to worldwide distribution today, Mehron has brought innovative products to generations of celebrities and creative customers. From fashion runways to editorials in magazines such as Seventeen and Self, Mehron has become a key element in the fashion and beauty world. Performers such as the Black Eyed Peas, Hilary Duff, and Pink have all utilized Mehron's fantastic products on stage. Renowned celebrity hair stylist Oribe calls Mehron's products "beautiful, colorful and easy to use." Makeup artists, celebrities, fashion designers, beauty bloggers and more are all buzzing about Mehron Makeup.



## Color Chart



LT1



LT2



LT3



LT4



ME1



ME2



ME3



ME4



MD1



MD2



MD3



MD4



DK1



DK2



DK3



DK4



Eurasia  
Ivory



Eurasia  
Japonais



Eurasia  
Fair



Eurasia  
Chinois



## CREDITS

- Photography by Photographer RE
- Makeup by Raedawn Johnson
- Hair by Meagan Hester
- Models : Light: Hannah Caitriona  
Medium: Rebecca Leig  
Medium Dark: Angelique Velez  
Dark: Atim Birungi  
Eurasia: Shu-ya Chang



*Raedawn J*